The International MLS (IMLS)[®] Announces Keller Williams Belize Has Joined The IMLS Global Luxury Companies of the World

Delray Beach, Florida Feb 12, 2025 (<u>Issuewire.com</u>) - The International MLS (IMLS)® announced today that Keller Williams Belize has become the first international company to join its new Global Luxury Companies of the World network.

Keller Williams Belize (KW Belize) is a real estate company that operates throughout all regions of Belize with its 44 dedicated professionally trained agents working as one family.

According to Dr. Daniel Nussbaum, CEO and Founder of The IMLS, "We are delighted to announce that Keller Williams Belize has joined our Global Luxury Companies of the World network to leverage everything The IMLS has developed over the years to help agents and brokers grow their business.

Keller Williams Belize now has the exclusive rights to license and market The IMLS trademarks and brand approved by the US Patent and Trademark Office throughout Belize providing them with a competitive advantage to get more listings, more buyers, and recruit more agents. This also provides them with numerous advantages and opportunities that The IMLS platform offers. We are thrilled that they recognize how this can give them that advantage to grow their company presence throughout Belize."

The IMLS Global Luxury Companies of the World network opportunity is the outcome of years of development by The IMLS and provides companies with the benefit of securing more luxury listing appointments, attracting more listings, buyers, and agents. This includes access to logos, badges, and sign riders, along with additional strategic benefits on <u>www.TheIMLS.com</u> from partnering with The IMLS.

As a member of The IMLS Global Luxury Companies of the World, Keller Williams Belize will have their listings displayed on The IMLS and enhanced with up to 50 photos per listing, along with their logos and a description of their company. All listings will also be included on The IMLS International Search pages, which are accessible to all IMLS members worldwide. This platform features residential and commercial listings from over 100 countries in more than 100 languages, enabling agents to capture client leads outside their own local market to refer to other agents worldwide.

Companies that join The IMLS Global Luxury Companies of the World network also get memberships for all their agents if a roster feed is provided, serving as an excellent recruitment and retention tool. This means their agents can have their own directory listings in every city they serve, along with access to their own unbranded IMLS International new homes development search, which protects them by not revealing the developer or development name.

As an IMLS Global Luxury Company, Keller Williams Belize can add their new home developments to The IMLS New Homes Developer/Agent platform to generate exclusive buyer leads in Belize. Furthermore, any of The IMLS's 400,000+ members can also generate leads from their own free New Home Developments search. Their membership includes priority agent/broker directory listings in all regions they service.

Global Luxury Companies of the World is just one of the three Broker options offered by The IMLS. The

first option is the Listing memberships which provides Brokers with having their listings on The IMLS as well as providing them with a Broker Directory listings in every city they serve, and an international new homes development search in an unbranded format. They also gain access to other IMLS products and opportunities available in their individual member area.

The second option is the Premier Broker membership which provides IMLS memberships for all of their agents. Here their agents get all the benefits of being a member with an Agent Directory listing for every city they service, an International New Homes search, as well being able to get discounts on IMLS Special Product Options.

The IMLS global technology platforms address growing concerns about the real estate industry by upholding core ethical promises. The IMLS never advertises other agents on a personal member's listing page, ensuring that if a consumer expresses interest in a property, only that listing agent will receive the lead.

"After integrating our residential, syndication, developers, and commercial platforms as originally envisioned for the industry, we are excited to have recently launched this new global luxury referral network, with Keller Williams Belize seeing the benefits and joining us quickly.

Our goal has always been to unite the real estate world by serving the best interests of all parties involved. We believe that exceptional companies and agent teams will recognize the strategic competitive advantages of joining our Global Luxury Companies of the World network," stated Dr. Nussbaum.

Keller Williams Belize Regional Owner, Macarena Rose, stated, "After 21 years of dedication to Belize, tirelessly seeking the perfect global platform for our agents, we are deeply honored to be awarded the exclusive privilege of this prestigious partnership. This milestone is a testament to our commitment to excellence and the trust placed in us to represent Belize on the world stage."

About The International MLS [IMLS]®

The International MLS [IMLS][®] is a real estate technology company and global portal and products platform serving agents, brokers, associations, developers, buyers and sellers around the world. Based in Delray Beach Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has 400,000+ members. More information about The International MLS [IMLS][®] and all its services can be found on http://www.TheIMLS.com and you can read this story about The IMLS.

About Keller Williams Belize

Our mission is to be the real estate company of choice in Belize for agents and their clients who buy Belize Real Estate and sell Belize Real Estate.

We believe that all clients should experience a process centered around ethics and integrity and following Belize Laws to transact real estate in Belize.

In our experience, this process is more than a real estate transaction. It's about your life and your dreams. It's important that the agent you choose to guide you through this journey is your trusted expert.

"Make sure every day you do what matters most. When you know what matters most, everything makes senses. When you don't know what matters most, anything makes sense."

Gary Keller "The One Thing"

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